

Money Energy Scoring Process



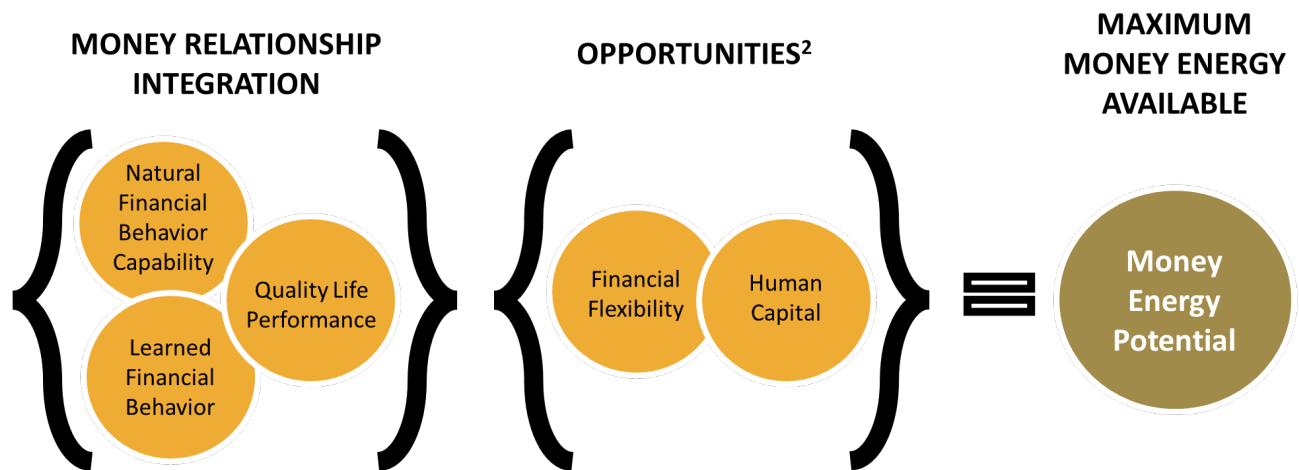
DNA Behavior®

Money Energy Scoring Process

DNA Behavior's Money Energy Measurement Formula

The calculation of a person's Money Energy is reflected by the formula shown in the following graphic. The formula is fully explained in our booklet called "Measuring Money Energy"

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To score a person's current level of Money Energy they need to have completed the following three discovery processes:

1. Natural DNA Behavior Discovery
2. Quality Life Performance
3. Money Energy Opportunities.

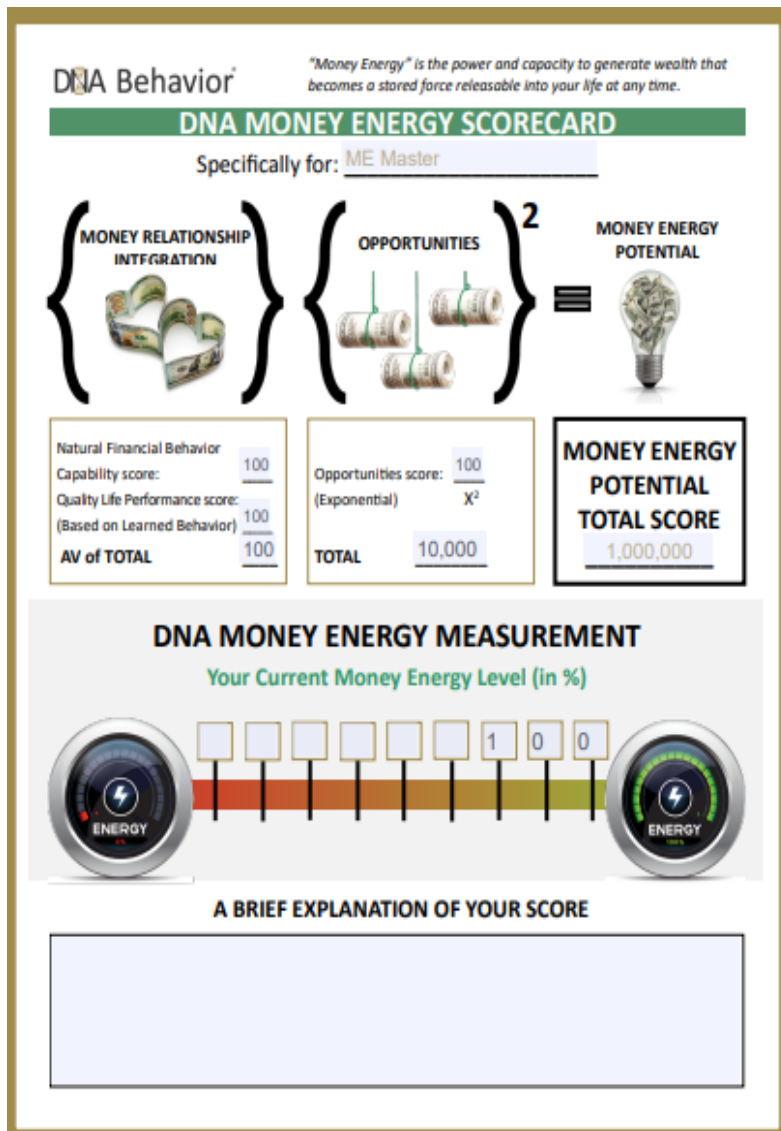
The three discovery processes can be completed on our website at: <https://dnabehavior.com/the-money-energy-discovery-process>

When the Natural DNA Behavior Discovery is completed, the Financial Behavior Capability (FBC) T-Score needs to be identified. The FBC T-Score which is converted to a population weighted percentage out of 100 reflects a blend of the Savings, Wealth Creation and Risk score.

The Quality Life Performance Discovery has 80 rating items scored on a 1 to 7 basis. The maximum score is 560. The raw percentage score out of 100 is re-weighted by DNA Behavior on a population weighted basis using the T-Score methodology. Then, a population weighted score out of 100 is allocated.

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The Money Energy Discovery has 26 rating items scored on a 1 to 7 basis. The maximum score is 182. The raw percentage score out of 100 is re-weighted by DNA Behavior on a population weighted basis using the T-Score methodology. Then, a population weighted score out of 100 is allocated.



The next step is to complete the Money Energy Scoring using the DNA Money Energy Scorecard. The three population weighted scores are inserted into the scorecard to calculate the Money Energy Potential Score which has a maximum score of 1,000,000. Although, the Money Energy Potential is in fact infinite.

Then the person's Current Money Energy Level will be shown in % terms at the bottom. The percentage shown is re-calculated to be population weighted.

For many people, the Current Money Energy will be a relatively low % score. In mathematical terms this is largely driven by the Opportunities score which is squared in the formula. Although, we know that if the FBC and Quality Life Performance scores are low, then the Opportunities score is likely to be low.

To learn more about DNA Behavior International and the solutions we offer, please visit: www.dnabehavior.com

If you have any questions about Money Energy or any other matter related to energy and human behavior, please email us at: inquiries@dnabehavior.com

