FINANCIAL DNA®

Personalize the Financial Planning Process

Natural Behavior
Discovery



Communication, Financial Behavior



Advisor Client Match



Market Mood



ONBOARDING: KYC, DISCOVERY, PLANNING AND MONITORING

ENHANCED WEALTH MENTORING OPPORTUNITIES



Money Energy Discovery



Quality Life Goals
Discovery



FDNA Learned Behavior Discovery



Managing Family
Continuity
DNA Behavior

The FDNA Discovery Process that Wealth Mentors Follow Structured Series of Six 1hr Meetings Post Engagement

Wealth Mentors Facilitating Financial DNA®

Initial Pre-Client Engagement Meeting First + Second Meeting Post-Client Engagement

Third Optional Meeting Post– Client Engagement Fourth Meeting Post-Client Engagement Fifth Meeting Post-Client Engagement

Sixth Meeting and Annual Meetings

Enhance Your Communication and Set Direction

Discuss the Quality
Life Pulse Check

Review the Client's Communication
Style and share your own to tailor communication.

Discuss the Quality
Life Review

Discover Your Unique Financial Personality Code

Review the FDNA
Natural Behavior
Discovery - Financial
Behavior insights to
gain insights into how
behavioral and life
issues are integrated
to the financial plan
and investment
portfolio, including
risk taking.

Discover Your Money Energy

Review the FDNA
Quality Life
Performance and
ME Opportunities
Discoveries to
identify their
relationship to
money integration
based on identity
and purpose.

Discover Your Identity Bssed on Life Purpose

Review the DNA Quality Life Planning Discovery to identify their talents,-passions, x-factor, vision, values and life purpose.

Set Quality Life Goals

Review Quality Life Goals Discovery to identify the timeframe for needs and wants Financial Behavior Modification

Review the FDNA Learned Behavior Discovery to identify areas where financial behavior can be adapted.

Re-do Money Energy Discovery to identify level of financial-life integration, and areas to adapt.