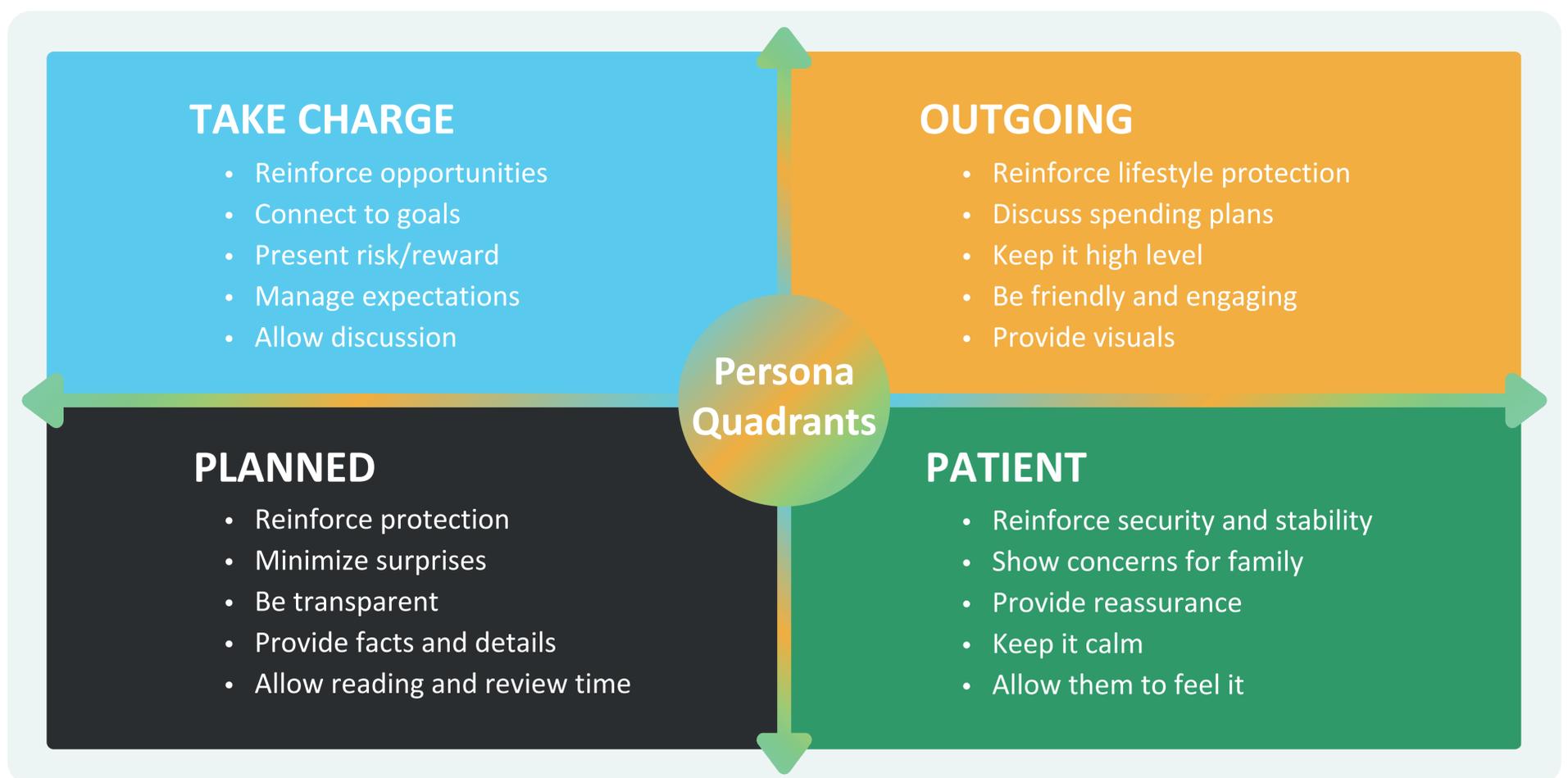


This Event is Powered by Behavioral Intelligence

DNA Behavior®

This event uses DNA Behavior's **Digital Scan** to unlock unique insights into how you connect, communicate, and engage. Your lanyard color represents your behavioral persona that has been predicted ahead of the event. The quadrants below give a brief overview of each persona.



Do you see yourself as a different persona?
See the event organizer at the welcome desk to update your lanyard.

Scan to learn more about



Digital Scan for Events