DNA Hiring Performance

Advisory Services to Help Businesses Hire Top Performing Talent for Client Centered Business Transformation

DNA Hiring Performance uses the Business DNA Personality Profiles to predict the behaviors of top performing talent, matching them to positions within a team and conducting behavioral interviews to get below the surface with powerful questions.

Understand the Natural Talents of Prospective Employees

Improve the hiring process and employee retention by discovering the natural strengths and struggles of prospective employees through completion of the Business DNA Profiles.

Gain insight into the candidate's team fit and how they will interact with the leader and team members.

Use the DNA Hiring Performance Powerful Questions Book to source powerful questions for conducting a behavioral interview based on the candidate's natural strengths and struggles.

Benchmark Talents Required for Different Roles to the Candidates Talents

Benchmark the typical behavioral characteristics needed for high performance in specific roles so the right people can be hired for that role.

DNA Profile Factor	Talents - Activity	Sales Development	Relationship Manager	Operations /Admin
Take Charge	Sets Goals/Results	High	Low	Low
Co-operative	Listens/Relationship	Low	High	High
Outgoing	Networking	Medium/High	High	Low
Reserved	Tas			
Patient	Em			
Fast Paced	Har			
Planned	Det			
Spontaneous	Flex			
Trust	Rea			
Skeptical	Que			
Pioneer	Clo			
Content	Bal			
Risk Taker	Tak			
Cautious	Cor			
Creative	Pro			
Anchored	Imp			