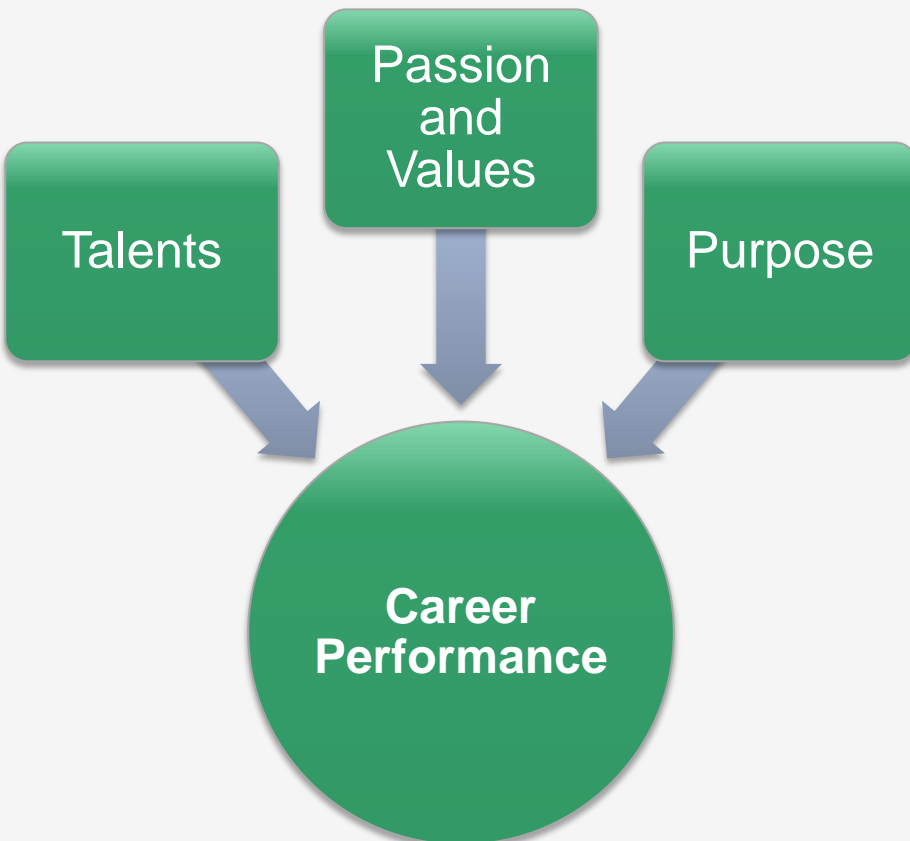


HUMAN BEHAVIOR INSIGHTS FOR CHOOSING THE RIGHT CAREER AND UNLOCKING PERFORMANCE

DNA Behavior® helps people to unlock their career performance through greater self awareness of their talents and identifying the struggles that can become career derailleurs.

Our Business DNA Career Performance Solution provides highly accurate behavioral insights using the most reliable psychometric systems on cutting-edge technology platforms.

DISCOVER YOUR TALENTS, PASSION, VALUES AND PURPOSE FOR UNLOCKING POTENTIAL



"Career planning is not a one-time event, but an ongoing, lifelong activity."

The Benefits of Knowing Your Career Talents:

Through DNA Career Performance, determine your future career direction and build a purpose based Career Performance Plan to address challenges such as:

- More clearly identifying your career calling
- Defining the role which is the best match for your unique talents
- Increasing your career motivations by making work a positive experience
- Having the increased confidence to interact with colleagues and customers to build your circle of influence
- Participating in those career activities you feel most comfortable with that will propel you forward
- Building a structured framework for making career decisions

Email us for more information:
inquiries@dnabehavior.com

EXPERIENCE THE POWER OF CAREER DNA INSIGHTS | WHAT YOU GET:

- Business DNA Natural Behavior Discovery** – Knowing your natural (default) behavior is the most powerful starting point for building your performance as this is the core of who you are and the source of your career talents. The discovery of your natural behavior provides a reliable prediction of how you will consistently perform throughout your career and also generally make life and business decisions based on your inherent life motivations and perspectives.

1. Desired Tasks based on Talents	
Priority of Tasks	
1	Thinking globally
2	Negotiating
3	Action orientated
4	Taking bold action
5	Setting goals
6	Confidence in new situations
7	Making quick decisions
8	Directing people
9	Handling objections
10	Questioning

Our reports provide insights into how to productively use your natural behavior talents and summarize elements for your preferred work environment including:

- Desired Tasks based on Talents
- Desired Team Roles
- Desired Work Environment
- Desired Work Rewards

Insight	L/M/H	Population% (0-100%)
Desire to Make Decisions	HIGH	96%
Patiently Builds Long Term Relationships	LOW	1%
Focus on Bottom Line Results	HIGH	98%
Sets Goals for Ambitious Plans	HIGH	99%
Pursues Goals to Stay Focused on the Plan	HIGH	96%
Prepared to Focus on and Support Innovation	HIGH	82%
Need for Information, Research and Analysis	HIGH	84%
Ease to Communicate Directly and Candidly	HIGH	92%
Confronts Directly and Candidly	LOW	14%
Ability to Empathetically Listen	HIGH	95%
Quickly Makes Decisions With Confidence	LOW	3%
Independently Makes Decisions	MEDIUM	46%

Complete Business DNA Natural Behavior Discovery (46 questions) taking 10-15 minutes for an Introduction to DNA Career Performance.



- Career Life Discovery** – Knowing your Career Purpose is key to building a career plan which will be completely customized to who you are. Further, it will enable the optimal integration of your career and personal life for increasing Career Performance based on your:

- Career Strengths
- Career Struggles
- Career Interests
- Career Skills
- Career Activities
- Desired Future

2. Career Skills	
Ranking	Self Rating
1	Counseling or Coaching
2	Cross cultural
3	Investments
4	Accountancy
5	Maths

Complete the Career Planning Process taking 30 minutes to address key areas related to your career and life.