



## **Financial DNA® White Paper**

### **Accelerate the Application of Your Unique Gift**

*"A man will become better when you show him what he is like."*

- Anton Chekhov

What really drives you in your life? What types of activities motivate you? When are you the most productive? Where do you believe you could have never-ending improvement?

These are questions we often guide people in finding the answers to. You may well ask what has this got to do with wealth creation. Well, if you believe the greatest source of wealth creation is the productive use of your human capital then it is significant. Discovering your Unique Gift is a foundational component of your Life Purpose which is vital to determining your goals and ultimately the purpose of money in your life. We have addressed accelerating your Life Purpose in an earlier white paper. ([click here to view list of Past White Papers](#)).

Your Unique Gift is what you are uniquely designed to be the best in the world at (talents) and what you love to do (passion). There may be a number of people in the world that share similar natural talents as well as many people whose passion is the same as yours. However you have a unique combination of talents and passion that sets you apart from everyone else.

By understanding these aspects of who you are and channelling your time and energy toward activities that make the best use of your Unique Gift, you will experience more focus and energy in your work, less stress and generally feel there is much more flow in your life. Importantly, by using your Unique Gift you will be regularly practicing what you are good at. This can only mean you will dramatically increase your productivity and improved results will flow with seemingly less effort. Getting this part of your life right will be a big start towards building true financial wealth and a quality life.

### ***Applying Your Unique Gift***

The following steps will help you with uncovering and applying your Unique Gift:

- Use the Financial DNA Path Profiles to uncover your natural behavioral traits and identify your strongest talents.



- Use the Financial DNA Quality Life Insights Profile to help you uncover your passions.
- Then write down a statement of your Unique Gift reflecting how your talents and passions combine. For a financial advisor this may be as simple as saying: “My Unique Gift is guiding people to achieve personal clarity by providing highly objective solutions to enable them to reach their maximum potential”.
- Consider the areas that you can best apply your Unique Gift in all aspects of your life, i.e. career, volunteer work, household chores, etc. and try to organize your life so you are drawing on your Unique Gift to achieve goals that you are passionate about. Further, in our experience, when you have found your own it will not take long before you start helping others do the same. It is positively contagious.
- Acknowledge that there will always be tasks/projects that you cannot avoid and your Unique Gift is not best suited to, and determine how to draw on the gifts of others to assist/support you in these areas.

If you would like assistance with your uncovering your Unique Gift, please contact us at [wealthmentoring@financialdna.com](mailto:wealthmentoring@financialdna.com).

We have Quality Life Foundations programs to help people discover their Unique Gift and Life Purpose so that they can align their wealth creation to who they are.