

Business Tips - Mindset



DNA Behavior

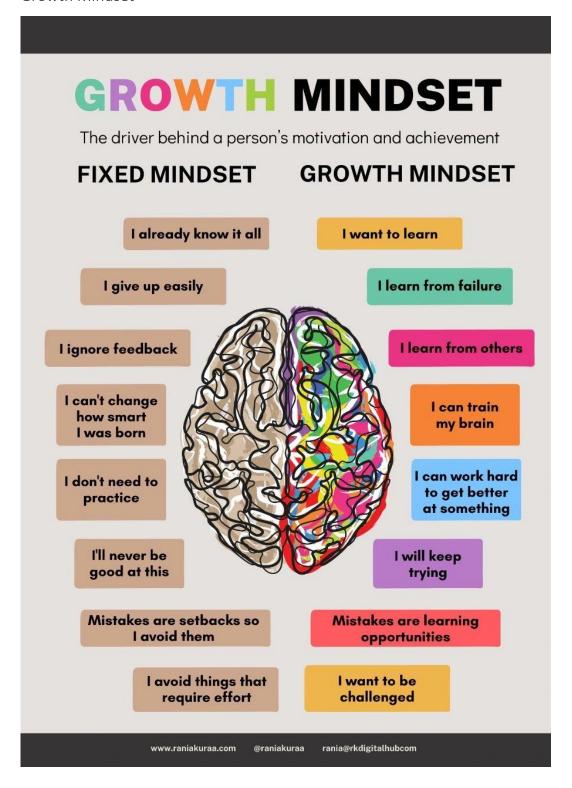


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Mindset

Growth Mindset



Growth Mindset Self-Talk





Mental Toughness

Mental Toughness

The Only Cheat Sheet You Need

Peter Clough's 4 Cs Model



6 Methods for More Mental Toughness

Self-Talk Audit

Monitor and change the words you use with yourself.

Action: For one week, jot down the negative phrases you tell yourself. Replace them with empowering ones.

Ulysses Contract

Make a pre-commitment to avoid temptation or quitting.

Action: When facing a situation that requires a lot of willpower, risk something you value and have someone hold you accountable.

Visualization Technique

Set yourself up to win by seeing your success before it happens.

Action: Spend 5 min a day visualizing your goal. Imagine you've already achieved it.

RAIN Technique

For strong emotions: Recognize, Allow, Investigate, Non-Identify.

Action: When you're feeling overwhelmed, take a deep breath then follow the 4 RAIN steps to gain perspective.

Goggins's 40% Rule

Your mind will try to stop you early. Push past your comfort zone.

Action: When you feel like quitting, realize you've only tapped into 40% of your potential. Keep pushing.

Stoic Worst-Case Method

Imagine the worst to appreciate your present situation.

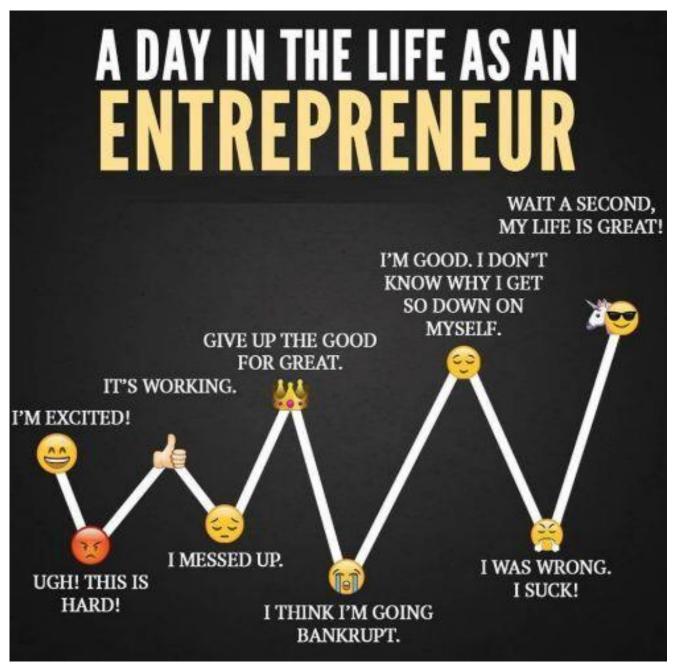
Action: When in a tough spot, think about the worst-case scenario for a few minutes. You'll often find you're better off than you thought.

ronniekinsey.net

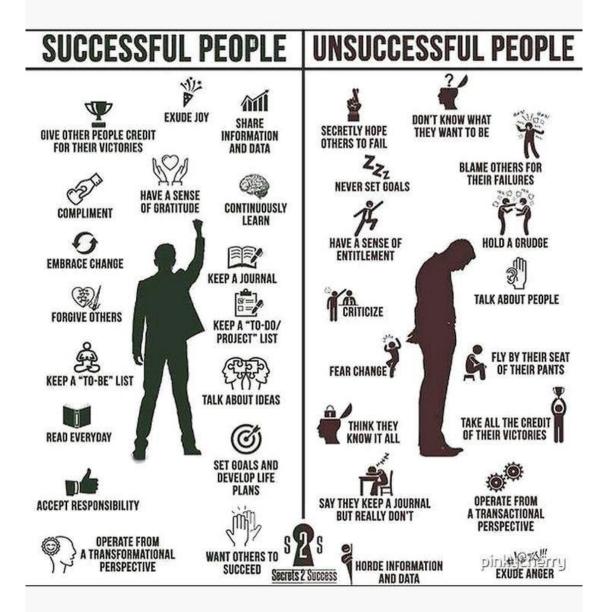
Ronnie Kinsey



A Day In The Life As An Entrepreneur

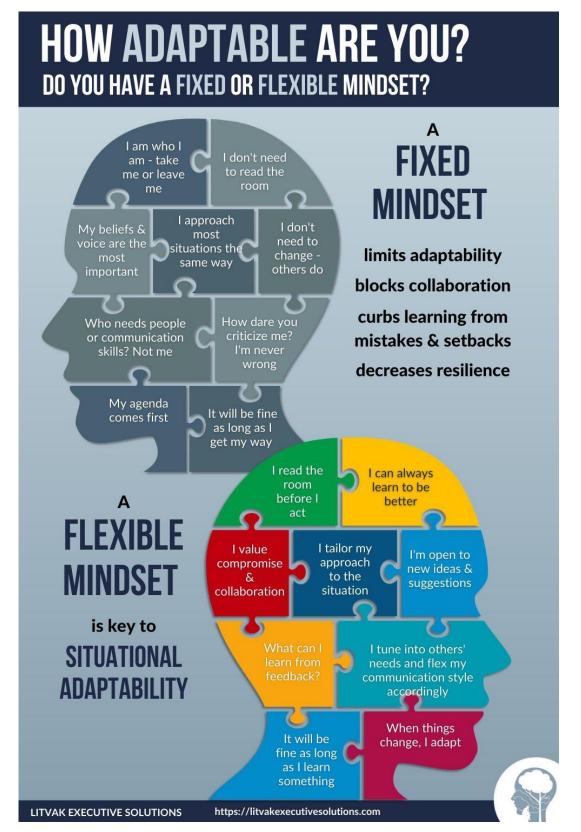


Successful People/Unsuccessful People





How Adaptable Are You?



The Abundance Neighborhood/The Scarcity Neighborhood

THE ABUNDANCE NEIGHBORHOOD

- Gratitude for what other people have.
- Creativity that combines disparate things to build something new.
- Cooperation that leads to productive collaboration.

THE SCARCITY NEIGHBORHOOD

- Envy of what other people have.
- Guilt about what they have and others don't.
- Anger about what other people are doing in the world.

The 10 Things You Need To Give Up In Order To Move Forward

THINGS you must give up to move forward by Marc

#1 Letting the opinions of others control your life.

- It's not what others think, it's what you think about yourself that counts
- You have to do exactly what's best for you and your life, not what's best for everyone else

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The shame of past failures

- Your past does not equal your future.
- All that matters is what you do right now.

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Being indecisive about what you want

- You will never leave where you are until you decide where you would rather be
- Make a decision to figure out what you want, and then pursue it passionately.

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Procrastinating on the goals that matter to you

- There are two primary choices in life: to accept conditions as they exist, or accept the responsibility for changing them.
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Choosing to do nothing

- You don't get to choose how you are going to die, or when.
- You can only decide how you are going to live, right now.
- Every day is a new chance to choose.

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Your need to be right

- Aim for success, but never give up your right to be wrong.
- your right to be wrong.

 Because when you do, you will also lose your ability to learn new things and move forward with your life.

#7 Running from problems that should be fixed

- Stop running!
- Face these issues, fix the problems, communicate, appreciate, forgive and LOVE the people in your life who deserve it.

#8

Making excuses rather than decisions

 Most long-term failures are the outcome of people who make excuses instead of decisions.

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Overlooking the positive points

- in your life

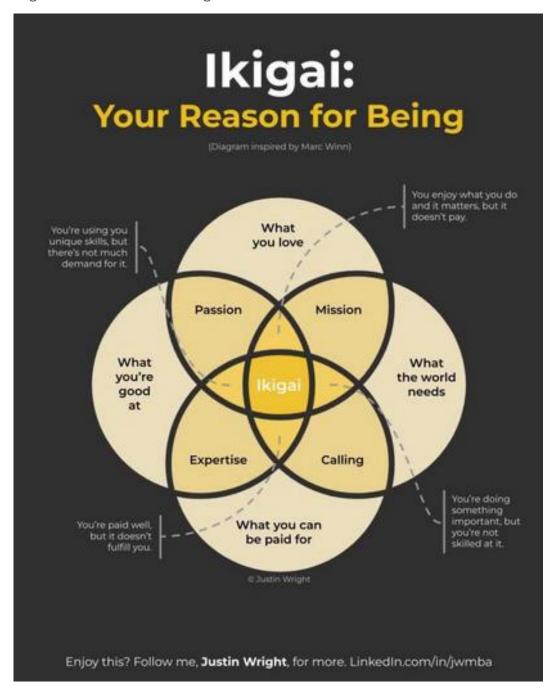
 What you see often depends entirely on what you're looking for
- on what you're looking for
 You will have a hard time ever being happy if you aren't thankful for the good things in your life right now

#10

Not appreciating the present moment

 Too often we try to accomplish something big without realizing that the greatest part of life is made up of the little things.

Ikigai: Your Reason for Being



Create Your Own Luck

Steal this Cheat Sheet to

Create Your Own Luck

Inspired by the book Chase, Chance, and Creativity by Dr. James Austin

Where Luck Comes From

4 Types of Luck

Passive

Active



Leverage

Use your knowledge, skills, and network effectively.



Understanding

Gain insights to notice trends and opportunities.



Curiosity

Stay curious and open to new experiences and learning.



Kindness

Support others to build positive relationships and goodwill.

Luck from Being Unique (Type IV)

- Arises from your unique traits and abilities
- · You see what others miss

Luck from Preparation (Type III)

- Comes from effort + experience
- Being prepared makes you more aware of opportunities

Blind Luck (Type I)

- Occurs purely by chance
- · No effort or predictability

Luck from Motion

(Type II)

- Results from being active
- More activities increase your chances of lucky encounters

Blind Luck (Type I)



Life's little surprises.

Example: Winning a lottery.

How to create more of it:

- Stay open to unexpected opportunities.
- · Be spontaneous.
- Express gratitude.

Luck from Motion (Type II)

Unpredictable



The more you move, the more luck you find.

Example: Meeting a potential mentor at a networking event.

How to create more of it:

- Engage in hobbies, activities, and social groups.
- · Explore new places.
- · Show kindness to others.

Luck from Preparation (Type III)



Ready meets the right time.

Example: Being offered a job due to your specialised skills.

How to create more of it:

- Continuously update and refine your skills.
- · Always be learning.
- · Keep informed of trends.

Luck from Being Unique (Type IV)



Unique minds see opportunities others miss.

Example: Identifying a niche market for your business.

How to create more of it:

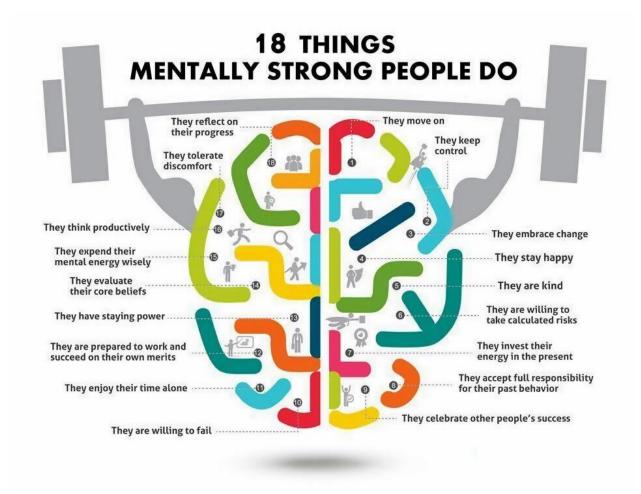
- Try different things to find what makes you unique.
- · Focus on what energizes you.
- · Share your perspective often.

Want a high-res PDF of this? Follow Chris Donnelly & join his Step by Step Newsletter.

Growing Grit in a Team

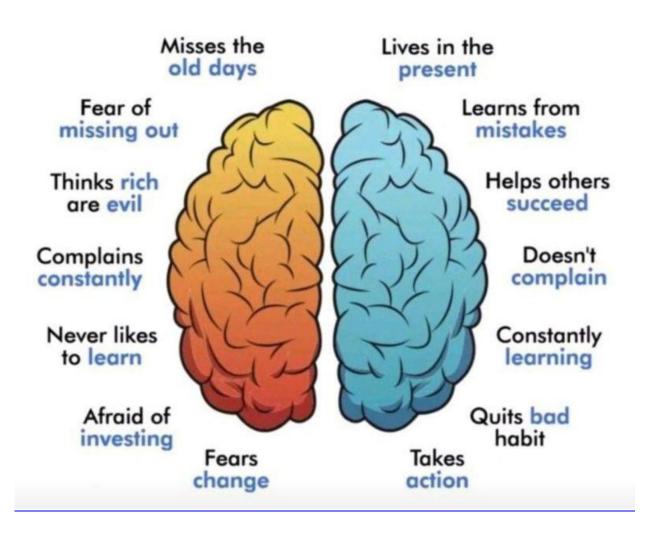


18 Things Mentally Strong People Do



Mindset Matters: The Difference Between Poor and Rich Mindsets

Poor vs Rich Mindset Mindset





Mental Models

MENTAL MODELS The Ultimate Cheat Sheet

Mental models are shortcuts for smarter thinking. Learn them to improve your decision-making.

MENTAL MODEL	DESCRIPTION	BUSINESS EXAMPLE
Butterfly Effect	Small actions (like a butterfly's wing flap) can lead to big outcomes in complex systems.	A single negative review online can spiral into a PR crisis if not addressed promptly.
Circle of Competence	Know what you're good at and what you're not. Stick to your strengths.	A genius in marketing but not with numbers? Focus there and hire or outsource for finance.
Compounding	Small, consistent growth can lead to significant gains over time.	Regular small stock investments can lead to substantial returns over decades.
Creative Destruction	Innovations can dismantle the established. Newer, more efficient options often emerge.	Many customer queries are now handled by Al chatbots, reducing demand for call centers.
First Principles Thinking		Instead of just improving batteries, Tesla redesigned every part for greater efficiency.
Forgetting Curve	Information is lost over time when there's no attempt to retain it.	Without reviewing notes, workshop content is mostly forgotten within a week.
Law of Diminishing Returns	Adding more of something doesn't always mean getting more in return.	Adding more team members to a project can eventually make efficiency worse.
Law of Large Numbers	More data provides clearer insights. Large samples are more reliable than small ones.	Thousands of legitimate product reviews reveal clear strengths and weaknesses.
Occam's Razor	When faced with multiple explanations for an issue, the simplest one is usually correct.	Website traffic drop? Before thinking it's an algorithm change, check if the site is down.
Pareto Principle	The 80/20 Rule. Roughly 80% of effects come from 20% of causes.	In many businesses, 80% of profits often come from just 20% of the customers.
Probabilistic Thinking	Life is about probabilities. Making decisions based on them can improve outcomes.	A factory manager keeps extra parts on hand, factoring in a 5% chance of machine failure.
Regression to the Mean	Extreme events (either high or low) tend to be followed by more normal ones.	After an exceptional sales quarter, the next is likely to return to average levels.
Second-Order Thinking	Think beyond immediate results. Consider the next steps and consequences.	A price cut might boost sales now, but could it harm the brand's value in the long run?
Social Proof	People look to others' actions to guide their own decisions.	Seeing many positive reviews, a shopper is more likely to buy a product.
The Map is Not the Territory	Beliefs don't always match reality. A map isn't the actual land it represents.	There's no guarantee a perfect business plan on paper will work in real life.
Tipping Point	A critical threshold, once reached, can lead to significant changes.	When a brand hits a certain follower count, its growth can surge.
Tragedy of the Commons	Shared resources can be depleted if everyone acts in self-interest.	If every fisherman overfishes a lake, there'll soon be no fish left for anyone.

If you found this helpful, follow me for more | Justin Wright | linkedin.com/in/jwmba

12 Laws of Karma

12 LAWS OF KARMA

THE GREAT LAW

WHATEVER WE PUT INTO THE UNIVERSE WILL COME BACK TO US.

THE LAW OF HUMILITY

ONE MUST ACCEPT SOMETHING IN ORDER TO CHANGE IT

THE LAW OF RESPONSIBILITY

WE MUST TAKE RESPONSIBILITY FOR WHAT IS IN OUR LIVES.

THE LAW OF FOCUS

WE CANNOT THINK OF TWO DIFFERENT THINGS AT A SAME TIME

THE LAW OF HERE AND NOW

WE CANNOT BE PRESENT IF WE ARE LOOKING BACKWARD.

THE LAW OF PATIENCE AND REWARD

THE MOST VALUABLE REWARDS REQUIRE PERSISTENCE

THE LAW OF CREATION

LIFE DOES NOT HAPPEN BY ITSELF, WE NEED TO MAKE IT HAPPEN

THE LAW OF GROWTH

WHEN WE CHANGE OURSELVES OUR LIVES CHANGE TO.o

THE LAW OF CONNECTION

THE PAST. PRESENT AND FUTURE ARE ALL CONNECTED.

THE LAW OF GIVING AND HOSPITALITY

OUR BEHAVIOR SHOULD MATCH OUR THOUGHTS AND ACTIONS

THE LAW OF CHANGE

HISTORY REPEATS ITSELF UNTIL WE LEARN FROM IT AND CHANGE OUR PATH

THE LAW OF SIGNIFICANCE AND INSPIRATION

INSPIRATION
REWARDS ARE A RESULT
OF THE ENERGY AND
EFFORT WE PUT Into It.

DO LAW OF ATTRACTION

7 Mindsets of Highly Successful (and Happy) People



12 Negative Thoughts Holding You Back

holding you back

"We are addicted to our thoughts. We cannot change anything if we cannot change our thinking."

www.FB.com/TributetoStephenCovey

"My past is indicative of my future.

- Failed attempts and mistakes are part of the growth process, valuable experiences.
- · Being defeated is a temporary condition; giving up is what makes it permanent.

"I care what they think of me."

- Ignore the rude people who talk about you behind your back, exactly where they belong.
- True strength is being wise enough to walk away from the nonsense proudly.

"I'll do what makes me happy someday."

- Today is the oldest you've ever been and the youngest you will ever be again.
- The perfect moment to follow your values

and pursue your own dreams is now. "I can't," "It's too late," "I'm not good enough," etc.

 Our attitude shifts our sails and ultimately determines not only our final destination, but more importantly, the voyage and experiences along the way.

"There's so much that could go wrong.

- Stop being afraid of what could go wrong, and start thinking of what could go right.
- Be thankful for all positive things you have to fuel an even brighter tomorrow.

"I will never forgive you."

- Forgive them. You have learned about trust & being cautious when you open your heart.
- You are stronger now and better equipped to find the kind of love you deserve

"I don't like them because they're broken."

- Be someone who builds and nurtures with an understanding, forgiving heart and looks for the best in people & leaves them a little stronger than before.
- Don't sum up a person's entire existence in one moment.

"I am too unhappy to make anyone else happy."

 Happiness is a boomerang. When you catch yourself feeling unhappy, doing something small that makes someone else happy. When they smile, it will be hard not to smile back.

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"Everyone else is doing it, so it must be right."

- Live YOUR life.
- · Never hide who you are.
- The only shame is to have shame.
- Stand up for what you believe in.

"It will never get better." "It will never get worse."

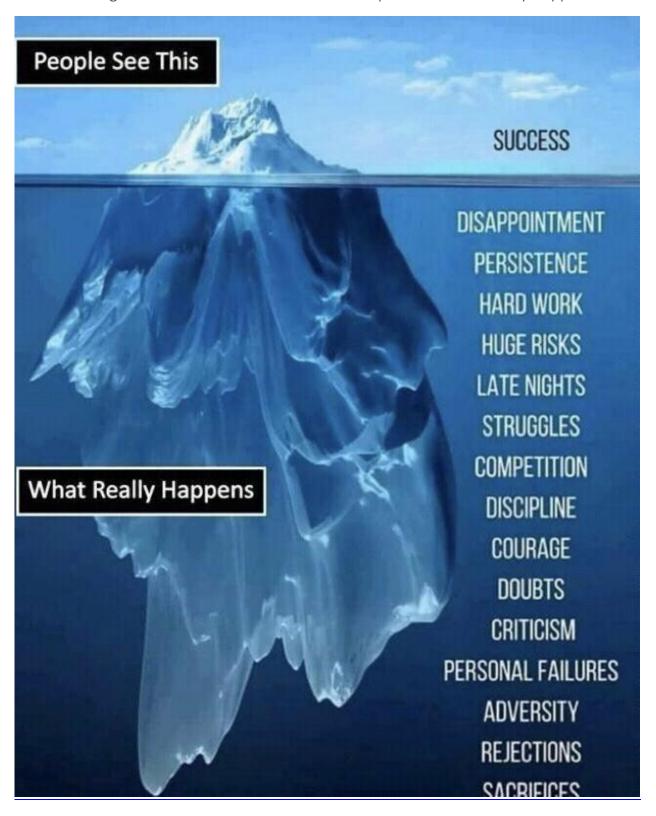
- Appreciate every great moment.
- Take one day at a time.
- All moments, good or bad, would last forever.

"I don't have time to dream."

- The real tragedy in life lies in having no dream to reach
- You don't have to see the whole staircase; you just have to take one step at a time.

Content by MARC ared by Catherina Chia 🖂 Hi@CatherinaChia.com

Understanding The Root Cause of Success What People See... What Really Happens



13 Reasons You Are Not as Successful as You Should Be



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7 Habits of Highly Determined People



Michael Pedersen, www.mikepedersen.com

Habit 1: Grit

"Grit is unwavering determination in the face of adversity."

Habit 2: Seek Discomfort

"Seeking discomfort is embracing the unknown with courage."

Habit 3: Risk-Taking

"Embrace calculated risks to reach new heights."

Habit 4: Radical Honesty

"Radical honesty is fearlessly revealing your innermost thoughts."

Habit 5: Joyful Persistence

"Find joy in the journey, not just the destination."

Habit 6: Unconventional Thinking

"Unconventional thinking is a fearless exploration of possibility."

Habit 7: Purpose-Driven Action

"Unwavering action guided by passionate intention."

"Let determination and unconventional thinking guide you to purpose-driven action. Embrace authenticity with radical honesty, and seek greatness fearlessly."

10 Principles of Kaizen

10 Principles of KAIZEN

You can always improve yourself. Whether it is learning something new or perfecting a skill you already have, there is room for improvement in everyone's life.

See how each principle can be applied to one's PERSONAL LIFE.

1 Never Stop

There is an area for improvement in everyone's life, no matter how successful they are.

2 Eliminate Old Practices
Let go of former habits, even if they seemed to have some benefit to you at the time.

3 Be Proactive
Stop hesitating because of possible hurdles that you foresee, and move forward toward your goal.

4 Don't Assume New Methods Will Work

Just because something worked for someone else does not mean that it will necessarily work for you.

Make Corrections

Recognize the areas in your life that can use improvement, and make relevant corrections to help you progress.

6 Empower All Employees to Speak Up

Encourage your friends and family to make suggestions if they see things that you could work on.

7 Crowdsource

Learn from other people and get some new ideas on things you can add to your routine to create continuous improvement.

Practice the "Five Why" Method

By continuing to ask yourself "why?" you are likely to find the real reason behind a problem.

Page Economical
Consider specific things you can save money on each week, and stop buying them.

10 Don't Stop
Never consider yourself to be finished.
Improvement has no limits, and can be continued on an infinite level.

Try to do something just a little bit better each day in order to make a large impact in the long run.

DEVELOPGOODHABITS.COM

How to be a Less-Stressed Leader - Why It Matters



Introspective: 12 Negative Thoughts Holding You Back

12 negative THOUGHTS holding you back

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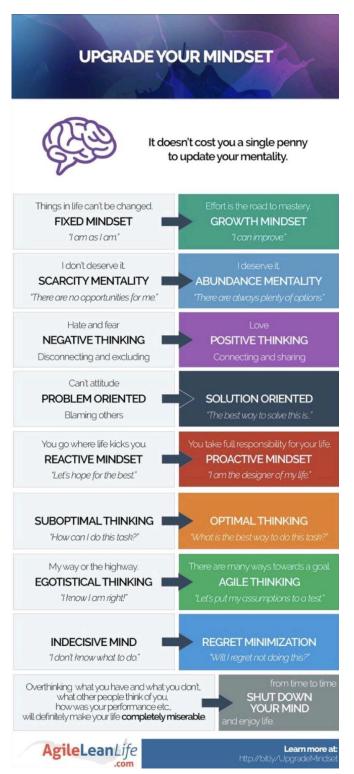
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Content by MARC Designed and shared by Catherina Chia M Hi@CatherinaChia.com

Upgrade Your Mindset



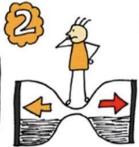
Eight Factors Of Happiness





ACK OF SUSPICION and RESENTMENT

nursing a grudge was a major factor in UNHAPPINESS



NOT LIVING IN THE PAST

pre-occupation with bast mistakes and failures lead to depression



NOT WASTING TIME & ENERGY FIGHTING THINGS YOU CANNOT CHANGE

"co-operate with life"







REFUSE TO INDULGE IN SELF-PITY

eeno one gets through

and misfortune?

life without some sorrow

WHEN LIFE HANDS YOU A RAW DEAL



CULTIVATE OLD FASHIONED VIRTUES

IOVE COMPASSION HUMOR LOYALTY



DONT EXPECT TOO MUCH FROM YOURSELF

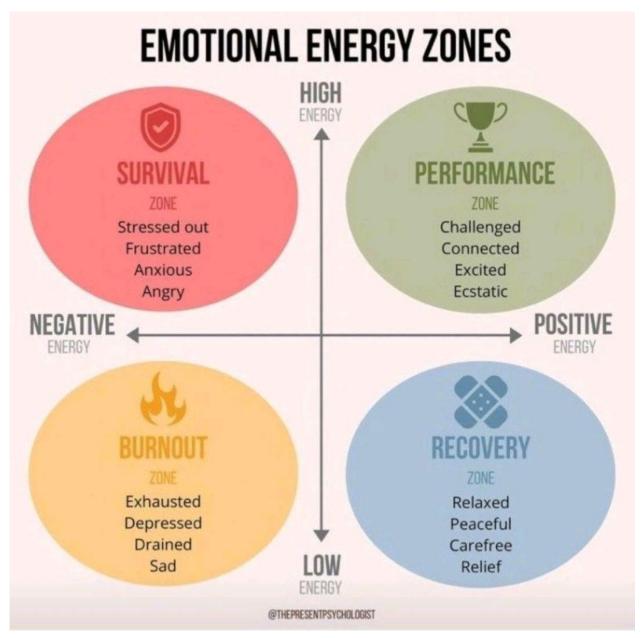
gap between expectation and ability = feeling of inadequacy



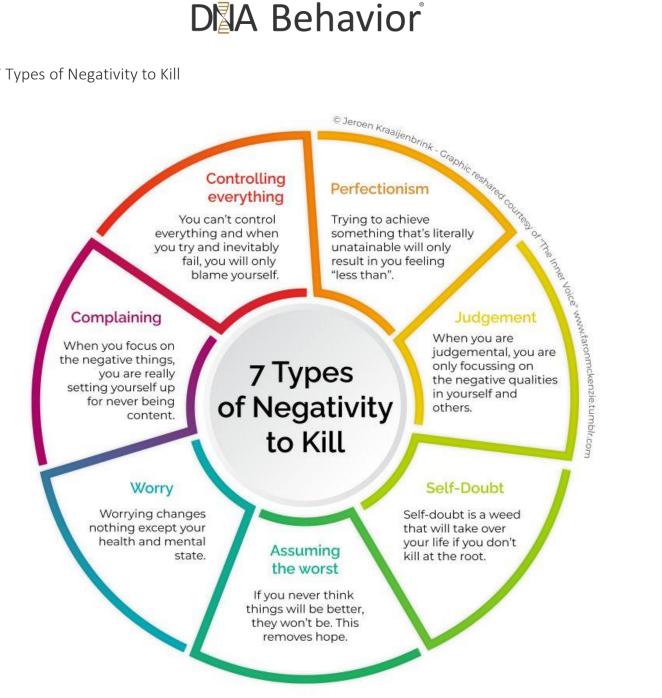
FIND SOMETHING BIGGER THAN YOURSELF TO BELIEVE IN

self centered egotistical people score lowest in any test measuring HAPPINESS

Emotional Energy Zones



7 Types of Negativity to Kill



To learn more about DNA Behavior International and the solutions we offer, please visit: www.dnabehavior.com

If you have any questions or would like to discuss with an executive on our team, please email us at: inquiries@dnabehavior.com

